



**COALITION FOR
SUSTAINABLE
DEVELOPMENT
THROUGH SPORT**



**Finance
in Common**

Sustainable Development through Sport



ABOUT US

The FiCS Coalition for Sustainable Development through Sport is chaired by Istituto per il Credito Sportivo (ICS) and its co-chairs are the Agence Française de Développement (AFD), and the Japan International Cooperation Agency (JICA).



OUR SECRETARIAT

The Secretariat is hosted by the pan-African digital platform Sport en Commun, which aims to connect and facilitate interactions between the different stakeholders of the Sport.



MEMBERS

The Coalition has 20 active members that actively participate to the Coalition's meetings and work plan, which meet on a regular basis to discuss the advancements of the initial Letter of Intent from 2020. See Annex for the full list of members.



OUR OBJECTIVES

The coalition members share the core belief Physical activity, physical education, and sport are powerful levers for sustainable development, and transformation of society by, for and with the youth and specifically marginalized groups.



KEY MESSAGES

- **Sports will not only help to restore health and resilience, but also to build more cohesive and peaceful societies** by disseminating the values of sports, such as empathy, respect, discipline, fair game and team building.
- **Sport is an impact-generating instrument:** It is a teamwork-based development and a high-impact and low-cost tool.
- **Investing in sport creates long-term externalities** for a country in terms of public health, infrastructure development, education and jobs, income at various scales.



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MAIN ACHIEVEMENTS

- 2 working groups created that organize regular webinars. The first focuses on investments in sustainable sport infrastructure and development projects and the second on leveraging the power of sport for the SDGs.
- A series of publications and reports were conducted to analyze the social and economic benefits of sport and evaluations of the efficacy, economic return and social impact of sport-based projects and investments. These publications can be accessed [here](#).
- CAF, UNESCO and the IOC are implementing a pilot Social Outcome Contract project: “Trampolín: Leveraging Data and Investment for Inclusion through Sports”, launched just before the Pan American Games in Santiago, which will be followed by national and regional scaling-up.
- Active participation during FiCS 2022 and 2023. The Coalition was able to display the progress achieved on joint projects initiated by Coalition members to deploy innovative financing instruments, establish proof of concept and scale sport-based projects. These joint initiatives involved collaborations between the Latin American Development Bank, AFD, UNESCO, GIZ, International

ROADMAP 2024

- AFD will launch in the coming months a feasibility **study to identify the opportunity of funding a sports-based project using a Social Outcomes Contracting model**. This study should open the way to the AFD’s first pilot project funded through a Social Outcomes Contracting models on sport for development, after its first successful initiative on female menstrual hygiene in Ethiopia.
- Host **open meetings at future FiCS Summits** to provide a regular and consistent platform to diffuse knowledge and insight on sport-based investment generated by the Coalition, track progress of joint projects.
- Design an **outreach plan** to attract other Public Development Banks to join the coalition and invest in Sport for Development projects.



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LIST OF MEMBERS

Association of National Development Finance Institutions in Member Countries of the Islamic Development Bank	ADFIMI
Agence Francaise de Développement	AFD
Association of Development Financing Institutions	ALIDE
The Bank of Foreign Trade in Colombia	BANCOLDEX
Banque Ouest Africaine De Développement	BOAD
Banco de Desarrollo de América Latina	CAF
Cassa Depositi e Prestiti	CDP
Caisse des Dépôts et Consignations	CDG
Development Bank of Rwanda	DBR
Development Bank of Southern Africa	DBSA
Istituto per il Credito Sportivo	ICS
Japan International Cooperation Agency	JICA
International Olympic Committee	IOC
European Network of Academic Sports	ENAS
Deutsche Gesellschaft für Internationale Zusammenarbeit	GIZ
International Paralympic Committee	IPC
Paris 2024 Olympic and Paralympic Games Organising Committee	Paris 2024



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United Nations Educational, Scientific and Cultural Organization	UNESCO
Dakar 2026 Youth Olympic Games Organizing Committee	Dakar 2026