

## The Knowledge and Research Pillar

### Call for contributions to the 2023 Finance in Common Cartagena Summit

#### 1. Context

Co-organized by the Inter-American Development Bank (IADB), Bancoldex and the Latin American Development Financing Institutions (ALIDE), the 2023 edition of the Finance in Common Summit (FiCS) will take place from the 4<sup>th</sup> to 6<sup>th</sup> September, in Cartagena, Colombia.

The Finance in Common initiative aims at recognizing and incentivizing all Public Development Banks (PDBs) in the world to act together as a system and unleash their full potential in contributing to the achievement of the Sustainable Development Goals (SDGs) and the implementation of the Paris Agreement. In this endeavor, analytical studies and research are an essential constituent for inspiration and action.

The Cartagena Finance in Common Summit intends to establish itself as a unique platform for dialogue, bringing together researchers, think tanks and practitioners, to debate the roles and purposes of PDBs in fostering the 2030 Agenda.

The present call for contributions, emanating from the co-hosts of the Summit and the Secretariat of FiCS, is to invite researchers, think tanks and institutions that have produced or intend to produce an analytical or research document on Public Development Banks to participate in the 2023 edition of the FiCS.

Among other topics, the co-hosts of the 2023 Summit are proposing to focus on four areas:

1. **SMEs and financial inclusion** - *smaller firms, women and vulnerable populations are traditionally excluded from the formal financial system and PDBs can play a key role to increase their economic opportunities. How to make PDBs' financial offers and instruments at the same time more sustainable and suitable for SMEs and financial inclusion?*
2. **Climate and biodiversity** - *PDBs must have a leading role in developing new tools to close the financial gap for mitigation and adaptation to climate change and to promote biodiversity conservation and restoration. How to make finance work for climate and nature?*

3. **Sustainable infrastructure** – *PDBs should explore concrete ways to increase investments in sustainable infrastructure in ways that are equitable (energy, water, transport, digital), especially in emerging and developing economies. How to close the gap to finance green and just transitions?*
4. **Public Development Banks' institutional agenda** - *All these challenges ahead require for tailored financial regulation and sound governance of the development finance ecosystem, tailored technical assistance programs, stronger partnerships between and among multilateral development banks (MDBs) and national development banks (NDBs) and increased impact measurement in PDBs Development Programs. Is the actual system up to the task?*

## 2. How to contribute?

There are two options offered to those wishing to contribute to the upcoming Summit, including either:

- (i) By expressing an interest in presenting, one or several research papers related to the role and activities of Public Development Banks. Preferably, selected papers should be finalised by the end of August 2023, but works in-progress will also be considered as long as they are sufficiently advanced to provide preliminary findings to fuel the debates.
- (ii) By expressing an interest in organizing a dedicated session bringing together researchers, think tanks, policy makers, and practitioners to debate a specific topic. Selected proposals will be given the responsibility to co-organize the workshop, which entails:
  - Selecting the topic and identifying the associated analytical material.
  - Selecting the participants of the workshop:
    - A moderator,
    - A set of 2 to 4 speakers who will each be given up to 5 minutes to present their analytical work in a structured way (with a paper, and preferably slides),
    - A set of 6 to 8 speakers for discussion, emanating from all interested stakeholders, including development bankers, researchers, civil society organizations, government officials,...
  - Moderating the workshop physically: please note that the Summit will not accommodate remote moderations.
  - Delivering from the conclusions of the workshop and a set of three policy recommendations to the Executive Committee of the FiCS.

The workshop should have at least 2 to 4 research or analytical papers on the thematic to be discussed, setting the scene for the debate. A session is expected to last between 90 and 120 minutes. A public attendance of interested participants will be welcome.

Proposals including PDBs in the organization of the session or workshop will be given particular attention.

The co-hosts of the Summit will provide all the necessary logistic support. All other miscellaneous expenses (travel costs, accommodation, per diem,...) are expected to be covered by the applicants and participants. However, should there be remaining budget needs, please contact the organizers.

### 3. Way to apply

Applicants are invited to respond to the FiCS call for contributions by **April 17 COB (CET)**, by sending their proposals at the following email addresses:

- [financeincommon@afd.fr](mailto:financeincommon@afd.fr)
- [lefebvre@afd.fr](mailto:lefebvre@afd.fr)

Applicants must use the proposal template provided with the call for contributions (please see the document attached). In addition, applicants are invited to attach other relevant documents such as the publications to be debated, detailed terms of reference, and so on to the application.

The FiCS's Knowledge Advisory Group (see appendices below), including the co-hosts and the FiCS Secretariat, will review all applications. Selected proposals will be announced by **April 30**.

A same institution/researcher is welcome to contribute both to (i) the presentation of a paper; (ii) get involved in the organization of a workshop. There is no limitation in the number of proposals that a single institution can formulate.

While any subject matter related to the mandate, operations and business models of PDBs can be proposed, the FiCS Secretariat is particularly looking to receive proposals related to the four main topics of the Summit identified and the indicative list in the document attached.

Should you have any question related to the call for contributions, please contact:

- Marie Lefebvre (Research assistant at AFD): [lefebvre@afd.fr](mailto:lefebvre@afd.fr)

## Appendices: Knowledge Advisory Group

Created in 2023, the Knowledge Advisory Group aims at enhancing the dialogue between researchers, think tanks, Public Development Banks and all FICS' stakeholders, while producing expert knowledge on the development banking ecosystem. It also aims at making the FICS Knowledge Community more inclusive, especially towards researchers in the Global South, more collegial, and more connected to the international agenda.

List of participants:

Name	Name of Organization	Position
Stephany Griffith-Jones	Central Bank of Chile	Economist, Board Member
Régis Marodon	Agence Française de Développement	Special Advisor on Sustainable Finance
Jiajun Xu	Institute of New Structural Economics, Peking University	Executive Deputy Dean
Juan Martinez Alvarez	Inter-American Development Bank	Financial Sector Senior Specialist
Jean-Louis Arcand	The Global Development Network	Economist, President
San Bilal	European Think Tank Group/ECDPM	Senior Executive and Acting Associate Director
Eva Gutierrez	World Bank	Lead Financial Economist in the Latin American and Caribbean Region
Barbara Marchitto	European Investment Bank	Head of Country and Financial Sector Analysis
Adama Mariko	Finance in Common	Secretary General
Thomas Marois	SOAS University of London	Reader and Director of the Public Banking Project
Emily Sinnott	European Investment Bank	Head of Policy and Strategy Division